815 Slaters Lane Natl Med. Res. Planning&PlacementNational Republican Congr Comm/ Issue

Alexandra VA 22314

Submission Number 265 Issue 1





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

	9.,				
Transactional	Business Category: Tr			No	Associated Copies: 1
POLITICAL	Business Type:	Political	Contract type:	06362570	Est./PO Number:
06362570	Order Ref:	2	Weeks:	10/08/12 to 10/21/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	155 /426 /3298	Client/Product/Estimate:	2.	Buyer:
E:063625700	Campaign Ref:	7615	Submission Cost:	National Republican Congr Comm/ Issue	Client:
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Demographic:	Product:
(L) Household	Nrcc le
Order:	Booking Group:
	WNCN
Key Market:	
Raleigh-Durham, NC	

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PHONE (919) 836-1717 FAX (919) 836-1747

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POLITICAL	Business Type:	В	Political		Contract type:		06362570	Est./PO Number:	Est./P
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HRP Washington, DC	Sales Rep:	Ş	155 /426 /3298		Client/Product/Estimate:		:		Buyer:
E:063625700	Campaign Ref:	C	7615		Submission Cost:		National Republican Congr Comm/ Issue		Client:

Station Copy

Grand Totals:

Spots Cost

Totals

Grand Totals

10/08

Month 10 Weeks: 4

10/15

Spots:

Gross Total: Commission:

7,615.00 1,142.25 7615

04:16:48 10/4/2012

Page 2 of 3

Page 3 of 3

S S E P HEADLINE# 6362570
APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT3/12 15.11

*** WNCN-TV ***

M3	N	STATION M1 UI	CON	STA:	REP:	CITY	FLI	PRDCT	ORDER			AGY	ADV
UNRESL	UNRESL		CM *	I.L.	T P T N	Y TAX	FLIGHT DA		DER #			#	#
		<u>α</u> α	* * * * *	PLS SEE PLS ADVI THX, CHE	NEW ORDER TTL 7615 PLS CFM THANKS, M		DATES C	NRCC IE					
BUY#13	BUY#6	IE OD OFFERS: BUY#5	THIS IS	M1-N SE 1	MIK ®	70	OCT12/12					AGY.	ADV.
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MISSED: TUE/700P-730P OFFER: WED/700P-730P CMT: NO NEWS 10/16 CMT: PLS ADVISE	MISSED: SAT/600P-630P OFFER: SAT/700A-900A CMT: NO NEWS D/T S CMT: PLS ADVISE	MISSED:SAT/1200N-600P OFFER:SAT/330P-700P CMT:NOTRE DAME FOO CMT:PLS REVISE TIM	ADVANCE	OFFERS/CORRECTIONS				EST#3298	CONTRACT	ALEXANDRIA,	SLATERS	MEDIA	ISS/NRCC-IE
P-730F P-730F 10/16	P-630F A-900A D/T S	ON-600 P-700F AME FC		CORREC			WK-1	COMMENTS:	# 636	, VA 2	S LANE		H
D/T	P A SPORTS	OOP FOOTBALL	SCHEDULE	SNOIL		GO-0P			2570	2314		RESEARCH	
OC OC GOVERNOR'S	10/13	AIRS	* * * * *			BILLING		(LINE,				PLANNING	
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16 17 DEBATE	CT13 CT13 MG BOOKED					NEEDED						Ö	
MG	SAT	WK) ON 10/13						INVOICE)	CLASS:		SALES	BUYER	REP.#
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מ ק 7 ע	40H								Ĥ.		I WA-	BEN	OH
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O O	(OCT3/12) PLS ADVIS	(OCT3/12) PLS ADVIS				OCT3/			REGIONAL		(H)		SALESMAN #
ADVISE.	ADVISE.	ADVISE.				/12 19			AL				AN #
						5.11							

CONTRACT TOTAL TOTAL SPOTS

\$7,615.00

REP HEADLINE# 6362570 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-9399 FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION OC'

T FROM STATION OCT3/12 15.07
*** WNCN-TV ***

REP: NEW ORDER	CITY TAX	FLIGHT DATES OCT12/12	PRDCT NRCC IE	ORDER #			AGY #	ADV #
	STZ	12/12					AGY. N	ADV. P
	STATE TAX						NAME	NAME
	AX CO-OP BILLING NEEDED	OCT18/12 WK-1	EST#3298 COMMENTS: (LINE, ORDER, INV	CONTRACT # 6362570	ALEXANDRIA, VA 22314	815 SLATERS LANE	NAT'L MEDIA RESEARCH PLANNING PLAC	ISS/NRCC-IE
			INVOICE)	CLASS: NATL.		SALES PRSN W	BUYER NAME B	REP.#
	DAT			LOCAL		WA- MICK NESCI	BEN ANGLE	Очч.#
	DATE OCT3/12			REGIONAL		I (H)		SALESMAN #
	15.07							#

P: NEW ORDER
TTL 7615 @ 15X
PLS CEM

TTL 7615 @ 15X PLS CFM THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

REP HEADLINE# 6362570
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CORDER WORKSHEET

-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

OCT3/12 12.58
*** WNCN-TV ***

ADV ORDER CITY TAX FLIGHT DATES OCT12/12 PRDCT AGY # # # NRCC AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC ADV. NAME ISS/NRCC-IE STATE TAX OCT18/12 ALEXANDRIA, 815 SLATERS LANE EST#3298 COMMENTS: CONTRACT WK-1 # VA 6362570 22314 CO-OP (LINE, BILLING NEEDED ORDER, INVOICE) CLASS: NATL. BUYER NAME REP.# SALES PRSN WA-BEN ANGLE OFF.# LOCAL MICK NESCI DATE OCT3/12 REGIONAL SALESMAN # (H) 12.58

REP: NEW ORDER
TTL 7615 @ 15X
PLS CFM
THANKS, MIKE FOR MICK

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

PROGRAM : NBC-17 NWS-11<	3 1100P-1135P 30	PROGRAM: NBC-17 NEWS-7	2 700P-730P 30	PROGRAM: NBC-17 NWS-11<	1 1100P-1135P 30	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : LINE#: : : :	
	\$615.00		\$575.00		\$615.00	AGENCY EST# =	RATE	
	10/15		10/12		10/12	3298	: START	
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CON COM1: NBC-17 NWS-11<

3

: LINE#

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 12.58
*** WNCN-TV ***

#:REP :CD: TIME PERIOD : LGTH : S : LINE#: : :	SEC : RATE :	: START : DATE	: END : DATE	:SPTS:	WEEK : DAYS	:TOTL:
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PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7						
8 700A-900A 30	\$250.00	10/13	10/13	ב	SAT	Ч
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9 600P-630P 30	\$350.00	10/14	10/14	н	SUN	P
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NBC-17 NWS-11< NBC-17 NWS-11<

12

1100P-1135P

30

\$615.00

10/16

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*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT3/12 12.58
*** WNCN-TV ***

OCT/12 :LINE#:REP :CD: :LINE#: : * 13 PROGRAM : CON COM1 : CON COM1: PROGRAM : 14 \$7,615.00 1100P-1135P 700P-730P NBC-17 NWS-11< NBC-17 NWS-11< NBC-17 NEWS-7 NBC-17 NEWS-7 TIME PERIOD nla LGTH : 30 30 SEC \$615.00 \$575.00 RATE 10/17 START 10/26 10/17 END :SPTS: /WK: μ CONTRACT HUVT TOTAL SPOTS MED DAYS \$7,615.00 : TOTL: ٢

ESTIMATED SHARES MARKET TOTALS \$95,187 WNCN 8% WRAL 50% WIVD 34% WRAZ 8% WRDC 0% WLFL 0%

CABL 0%

SVC- NSI BOO DEMOS- RA35+* BOOKS - NOV/11

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	d Location:			D	ate:		
I, Jon Ferrell do hereby reque	est station time con	cerning the follo	owing issue:				
National Repub	olican Congressiona	al Committee-IE		and the same of th			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule		
Total Chara							
Total Charges:							
I his broadcast ti	me will be used by	: NRCC-IE					
Does the promessage re	ogramming (lating to any	in whole or political m	in part) c atter of na	ommunicate ational impo	e "a rtance?"		
	□ Yes			No			

i	mportance," list the name of th	nicates a message relating to any e legally qualified candidate(s) the ate(s) of the election(s) (if applic	ne programming refers to, the
	or programming that "commun nportance," attach Agreed Upo	icates a message relating to any p n Schedule (Page 3)	political matter of national
1	represent that the payment for	the above described broadcast tin	ne has been furnished by:
	tional Republican Congression ith Davis- Treasurer	nal Committee-IE	
	d you are authorized to annour rnishing the payment, if other t	nce the time as paid for by such p than an individual person, is:	erson or entity. The entity
	a corporation; 🗹 a comm	ittee; an association; o	r other unincorporated group.
		s of the chief executive officers, low (may be attached separately)	
		SCRIMINATE OR PERMIT DIS HE PLACMENT OF ADVERTIS	SCRIMINATION ON THE BASIS
reason adver	nable attorney's fees, that may tisement(s). For the above-st	less the station for any damages of ensue from the broadcast of the a ated broadcast(s), I also agree the lelivered to the station at least roadcasts.	above-requested o prepare a script,
	TO BE SIGI	NED BY ISSUE ADVE	RTISER
-	Date Si	gnature	103-U(3-4877 Contact Phone Number
	TO BE SIGNE		RESENTATIVE
	☐ Accepted	Accepted in Part	Rejected
-	Signature	Printed Name	Title